



**THE 50 FIFTY REEL CHALLENGE  
LOCATION RELEASE FORM**

**FILM:** \_\_\_\_\_  
**TEAM:** \_\_\_\_\_  
**PROD:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**DATE:** \_\_\_\_\_

**All Parties Concerned:**

I, the undersigned owner or agent, whichever is applicable, hereby irrevocably grants to \_\_\_\_\_ (“Producer”), and its agents, employees, contractors and suppliers, the right to enter and remain upon and use the property, both real and personal, located at:

\_\_\_\_\_  
\_\_\_\_\_  
(the “Property”), including without limitation, all interior and exterior areas, buildings and other structures of the Property, and owner’s name, logo, trademark, service mark and/or slogan, and any other identifying features associated therewith or which appear in, on or about the Property, for the purpose of photographing (including without limitation by means of motion picture, still or videotape photography) said premises, sets and structures and/or recording sound in connection with the production, exhibition, advertising and exploitation of the short film or behind the scenes, tentatively entitled \_\_\_\_\_ (the “Picture“). This also extends to the advertising, promotional, exhibition, exploitation and “Best of...” distribution by the 50 Fifty Reel Challenge, LLC to further the competition only.

Producer may place all necessary facilities and equipment, including temporary sets, on the Property, and agreed to remove same after completion of work, and leave the Property in as good condition when received, reasonable wear and tear from uses permitted herein excepted. Signs on the Property may, but need not, be removed or changed, but if removed or changed, must be replaced. In connection with the Picture, Producer may refer to Property or any part thereof by any fictitious name may attribute any fictitious events as occurring on the Property. Owner irrevocably grants to Producer and Producer’s successors and assigns the right, in perpetuity, throughout the universe, to duplicate and recreate all or portions of the Property and to use such duplicates and recreations in any media and/or manner now known or hereafter devised in connection with the Picture, including without limitation sequels, merchandise, or publicity.

Producer agrees to use reasonable care to prevent damage to the Property, and will indemnify and hold Owner harmless from and against any claims or demands arising out of or based upon personal injuries, death or property damage (ordinary wear and tear excepted), suffered by such person(s) resulting directly from any act of negligence on Producer’s part in connection with the work hereunder.

All rights of every nature whatsoever in and to all still pictures, motion pictures, videotapes, photographs and sound recordings made hereunder, shall be owned by Producer and its successors, assigns and licensees, and neither Owner nor any tenant, or other party now or hereafter having an interest in said property, shall have any right of action against Producer or any other party arising out of any use of said still pictures, motion pictures, videotapes, photographs and or sound recordings, whether or not such use is or may claimed to be, defamatory, untrue or censurable in nature. In addition, neither Owner nor any tenant, nor any other party now or hereafter having an interest in the Property, shall have any right of action, including, but not limited to, those based upon invasion of privacy, publicity, defamation, or other civil rights, in connection with the exercise of the permission and/or rights granted by Owner to Producer. If there is a breach by Producer hereunder, Owner shall be limited to an action at law for monetary damages. In no event shall Owner have the right to enjoin the development, production, distribution or exploitation of the Picture.

Owner warrants neither he or anyone acting for him, gave or agreed to give anything of value, except for use of the Property, to Producer or anyone associated with the production for using said Property as a shooting location.

Owner represents and warrants that he/she is the owner and/or authorized representative of the Property, and that Owner has the authority to grant Producer the permission and rights granted in this agreement, and that no one else's permission is required. If any question arises regarding Owner's authority to grant the permission and rights granted in this agreement, Owner agrees to indemnify Producer and assume responsibility for any loss and liability incurred as a result of its breach of the representation of authority contained in this paragraph, including reasonable attorneys' fees.

**AGREED & ACCEPTED TO:**

\_\_\_\_\_  
Team  
:  
\_\_\_\_\_  
Producer Signature  
By  
:  
\_\_\_\_\_  
Location Signature  
Dated  
:  
\_\_\_\_\_

\_\_\_\_\_  
"Owner/Manager"

\_\_\_\_\_  
Location Address

\_\_\_\_\_  
Phone Number